

# FORECASTING HOPE

Prophecies of the Second Coming

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Thank you for considering  
**Forecasting Hope** for your  
evangelistic series this fall!

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We want to make this series an easy way for you to connect with real people in your community. We'll handle all the streaming and video content, allowing you and your church members the time and energy to do the important work: *building relationships with your guests*.

We've assembled all the details to help you make a decision quickly. **Since Forecasting Hope starts October 9, we will need your registration by September 30.** (We will need all registrations along with any online marketing orders by September 11 to waive the \$495 registration fee. See the list of important dates at the end of this packet for more information.)

**In this board packet, you'll learn more about this series such as:**

- Event philosophy
- About the presenter
- Session timeline
- How does it all work?
- What registration gets you
- How to best promote the event in your community

We believe now is the time to reach out to your community with a message of hope. After you review this information and pray about it with your church, please give us a call at **1-800-525-5791** or visit **ForecastingHope.org/host** and sign up to host today!

# FORECASTING HOPE

## EVENT PHILOSOPHY

### Prophecies of the Second Coming

Hi, I'm David Klinedinst. *Forecasting Hope* is a Bible prophecy seminar designed to present the prophecies of scripture in a Christ-centered, positive, and relational way.

I've been doing evangelistic meetings for a long time now, and one of the things I'm passionate about is that prophecy isn't just about facts and figures and memorizing a bunch of information. **First and foremost, prophecy is about pointing people to Jesus.** And if Jesus isn't at the center of it, then it's probably not worth talking about.

We are living in unprecedented times. People are uncertain; they're scared; they're not sure what to think about the future. And we have a tremendous opportunity to give them something positive to cling to, and that is Jesus Christ.

**And with SermonView's new and innovative technology, you'll be able to have contact with your interest from the very beginning.** You see, each church receives their own website. And so when an interest from your community submits a question, or a prayer request, or requests an online Bible study, that information goes to you in real-time, not two weeks later, not one week later, literally within five minutes. And so you'll be able to connect with your interests from the beginning to the very end of the meeting. And we're also giving you a visitation strategy to give you ideas on how you can connect with your interests in meaningful ways via phone or text or email.

It is my hope and prayer that you will choose to join us on this journey of uplifting Jesus Christ as the center of all prophecy.



DAVID KLINEDINST  
Evangelism & Church Growth Director for Chesapeake Conference



Chesapeake Conference of  
Seventh-day Adventists



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## ABOUT THE PRESENTER:

### Meet Evangelist David Klinedinst

International Speaker David Klinedinst has shared the keys to understanding biblical prophecy across 5 continents. Currently the Evangelism & Church Growth Director for Chesapeake Conference, David has served in ministry for 23 years as a pastor, personal ministries director, full-time evangelist, and conference evangelism director.

His passionate style of speaking engages people from all over the world. His messages have been shared on 3ABN and streamed by thousands online.

David has a way of making the prophetic themes of the Bible easy for anyone to understand. His desire for *Forecasting Hope* is to have every topic be Christ-centered, positive, and relational. Because it's not just about sharing information—it's about pointing people to Jesus.

- Speaker for Discover Bible Prophecy Ministry
- Sermons appear on Christian television networks around the world
- Passionate and engaging style
- Makes prophetic themes of Daniel and Revelation easy to understand



PASTOR DAVID KLINEDINST



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## Session Timeline

### WEEK ONE

**FRI, OCT. 9:** Bible Prophecy and the Signs of the Times

**SAT, OCT. 10:** The Prophecy That Proves God is in Control

**SUN, OCT. 11:** The Prophecies of the Second Coming

*(Book offer: Confidence in Chaos by John Bradshaw)*

**TUE, OCT. 13:** Revelation Forecasts 1000 Years of Peace

**WED, OCT. 14:** Revelation's Great Controversy

### WEEK TWO

**FRI, OCT. 16:** 70 Weeks and the Coming of the Messiah

**SAT, OCT. 17:** Running Out of Time

**SUN, OCT. 18:** The Law Anti-Christ Hates

*(Book offer: When God Said Remember by Mark Finley)*

**TUE, OCT. 20:** Revelation's Worship War

**WED, OCT. 21:** Revelation's Seven Seals

### WEEK THREE

**FRI, OCT. 23:** When Death Dies

**SAT, OCT. 24:** The Prophecies of Revelation's Anti-Christ

**SUN, OCT. 25:** Burying the Past and Starting Over

*(Book offer: I Will Give You Rest by Elizabeth Talbot)*

**TUE, OCT. 27:** America and the Mark of the Beast

**WED, OCT. 28:** Revelation's Remnant

### WEEK FOUR

**FRI, OCT. 30:** Revelation's Two Women

**SAT, OCT. 31:** At All Cost

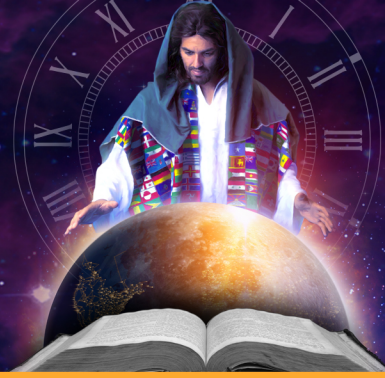
**SUN, NOV. 1:** The End of Sin

**MON, NOV. 2:** Revelation's New Heavens and New Earth



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## How does it all work?

*Forecasting Hope* is a co-sponsored event between Chesapeake Conference and SermonView Evangelism Marketing, with the support of Columbia Union Conference. Pastor David Klinedinst, Evangelism and Church Growth Director for the Chesapeake Conference will be preaching, and each message will use the SermonView suite of technology, ensuring that your church does not have to run its own technology so you can do the most important work: building relationships with your guests.

### Here are the steps to register and host the event:

#### ✔ Step 1: Register to Participate

Because *Forecasting Hope* is a turn-key evangelism solution, all you need to do is register to participate. Registration is \$495 or waived with a marketing package of \$1500 or more from SermonView when ordered by September 11.

[Register Now at ForecastingHope.org »](https://forecastinghope.org) (Marketing resources will continue to be available until September 25.)

#### ✔ Step 2: Set Up InterestTracker

If you haven't used InterestTracker before, it is a great program to learn. It has been designed from the ground up to serve churches as they monitor the interactions with new interests and guests. InterestTracker is free, but a paid module for attendance tracking (AttendanceTracker) comes FREE with the registration (a \$299 value) and will be added by the team at SermonView. A SermonView team member will contact you shortly after you register to get your church set up and walk you through the program. [Set up your account now at InterestTracker.org »](https://interesttracker.org)

#### ✔ Step 3: Order Supplies and Marketing

The best way to encourage guests from around your area to participate in *Forecasting Hope* is through marketing. SermonView is providing the online marketing and small mailer packages. Seminar's Unlimited is offering larger mailer support for churches that have additional budget. Packages start at under \$2,000 and include the \$495 registration fee when ordered by September 11. Pastor David will also be recommending a few books during this series. Each book is designed to increase engagement with you and the guests by giving you a reason to mail them something.

[See all three books and order your copies from AdventistBookCenters.com »](https://adventistbookcenters.com)

#### ✔ Step 4: Download the Manual

When churches sign up for *Forecasting Hope* they receive a downloadable manual that discusses the recommended visitation and connection strategy. All of this is up to you, but makes for a good basis for how you will proceed with your interests.

[Log in or register on ForecastingHope.org, and click on Resources »](https://forecastinghope.org)

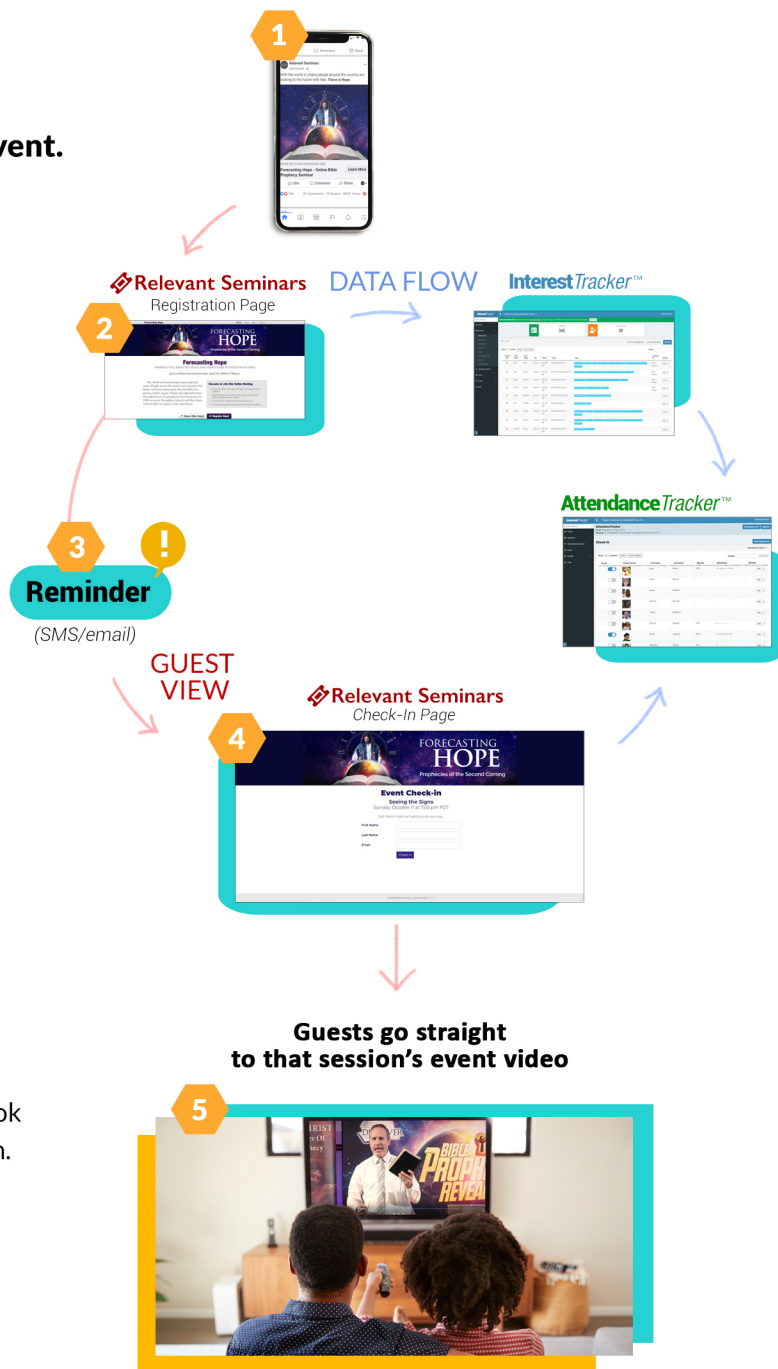
#### ✔ Step 5: Keep Track of Attendance

During *Forecasting Hope*, all guests will be asked to check-in through a custom check in page. This link will be sent nightly to the guests by automated reminder emails and texts. When a guest checks in they will get marked as attending in your InterestTracker account in real-time. You can pull reports, communicate with guests that missed a given night, and follow up with book requests all from your one interest list in InterestTracker.

# Steps for Your Guests

Here is the flow your guests will experience when registering and attending your Forecasting Hope event.

- ✓ **Step 1:** A person in your community will view an online ad or mailer for Forecasting Hope and visit your personal registration website.
- ✓ **Step 2:** Then they will fill out a simple registration form (with the option to receive text message updates) and submit their registration for your event. The person will immediately receive a confirmation email (and text if opted in) letting them know you are "saving them a spot" opening night. (This communication will also provide a link they can use to access your event.)
- ✓ **Step 3:** Shortly before each meeting, a reminder email (and text if opted in) will be sent to all registrants, with details on that night's topic and with the link again to easily join that specific session.
- ✓ **Step 4:** The session link will take your guests to an online "check-in" page.
- ✓ **Step 5:** Once checked in, your guests automatically go to the live meeting, which is presented in a formatted window that has multiple points of connection for requesting prayer, free book offers, and personal connection with someone from your church.



All front-facing ads and pages your guests visit will match the *Forecasting Hope* design, providing a professional presentation and an exciting experience for your guests. Reminders and check-in will continue each night of your meetings, making it easy for your guests to return each time and providing multiple connection points for your volunteer team to reach out throughout the series.



# Chesapeake Conference has partnered with SermonView Evangelism Marketing

to create a modern take on the classic NET meeting that draws interests from your local community and connects you with these interests immediately.

Each participating church will receive access to a suite of platforms built for this series. These platforms ensure every church receives:

1. Immediate access to registrations received from their own marketing efforts.
2. Automatic attendance tracking using SermonView's AttendanceTracker and online Check-in system.
3. Direct response from interactions from your guests. This will include book requests and requests for prayer.
4. Automated reminders for guests for each night of the event.



## Registered churches will receive:

- **An account in InterestTracker.** Manage the interactions of each interest and assign interests to specific volunteers or team members.
- **A 90-day account for AttendanceTracker.** Track attendance for any event directly in the InterestTracker software. We're including a 90-day account for all registered churches (a \$99 value).
- **A personalized registration site.** You can collect registrations for this event and each is automatically added to your InterestTracker account.
- **Nightly Event Reminders.** Every registrant will receive a reminder by email and/or SMS text message before the nightly event.
- **Check-in System.** Your guests will receive a link from their reminder notification that will take them to your event's check-in screen—reporting back to AttendanceTracker immediately.
- **Dynamic Streaming Page.** Your dynamic streaming page will show each nightly video and offer engagement tools with information that will go direct to your church.

*Forecasting Hope* is designed to answer questions and dig into biblical truths without the need for fancy technology run by your church. This complete platform handles every technical aspect of the meeting – allowing you to focus on personal connections with your guests.

**We run the technology so you can build the relationships.**

➤➤ Visit **ForecastingHope.org/Host** and become a host church today! ◀◀

Your church can use your custom landing page to share your event with members and friends, but you may want to consider reaching beyond your circle of influence by adding one of these three marketing packages designed to fit any size of church.

 <b>Small Church</b> <small>THIS PACKAGE WOULD BE A GOOD FIT FOR RURAL AREAS OF LESS THAN 20,000 HOMES.</small>	 <b>Medium Church</b> <small>THIS PACKAGE WOULD BE A GOOD FIT FOR SUBURBAN AREAS WITH OVER 20,000 RESIDENTIAL HOMES</small>	 <b>Large Church</b> <small>THIS PACKAGE IS GOOD FOR AREAS WITH OVER 30,000 HOMES THAT WANT TO ADD MAIL.</small>
<b>\$1,995</b> <small>Small online event package</small>	<b>\$3,995</b> <small>Medium online event package</small>	<b>\$5,995</b> <small>Large online event &amp; mail package</small>
<ul style="list-style-type: none"> <li>• 90 day access to AttendanceTracker <i>(With access to SermonView's online campaign dashboard)</i></li> <li>• (1) Personalized Web Registration Page <i>(With access to SermonView's online campaign dashboard)</i></li> <li>• (500) Mailable Invitation cards for personal invitation</li> <li>• (1) 8'x 4' outdoor banner</li> <li>• \$1,500 Event Facebook/Instagram Ads <i>(Two week campaign. Average non-member, guest registrations: 40)</i></li> <li>• Automated Nightly Reminders <i>(SMS/Text Message and email reminders to guests)</i></li> <li>• Interest Tracker Account &amp; Registration Connection <i>(All registrants get added automatically)</i></li> <li>• Nightly Attendance Tracking <i>(Dynamic check-in screen records attendance online)</i></li> <li>• Shipping on physical resources</li> </ul>	<ul style="list-style-type: none"> <li>• 90 day access to AttendanceTracker <i>(With access to SermonView's online campaign dashboard)</i></li> <li>• (1) Personalized Web Registration Page <i>(With access to SermonView's online campaign dashboard)</i></li> <li>• (500) Mailable Invitation cards for personal invitation</li> <li>• (1) 8'x 4' outdoor banner</li> <li>• \$3,500 Event Facebook/Instagram &amp; Google Display Ads <i>(Three week campaign. Average non-member, guest registrations: 85)</i></li> <li>• Automated Nightly Reminders <i>(SMS/Text Message and email reminders to guests)</i></li> <li>• Interest Tracker Account &amp; Registration Connection <i>(All registrants get added automatically)</i></li> <li>• Nightly Attendance Tracking <i>(Dynamic check-in screen records attendance online)</i></li> <li>• Shipping on physical resources</li> </ul>	<ul style="list-style-type: none"> <li>• (10,000) Personalized Mailers <i>(Includes: design, print, and postage)</i></li> <li>• 90 day access to AttendanceTracker <i>(With access to SermonView's online campaign dashboard)</i></li> <li>• (1) Personalized Web Registration Page <i>(With access to SermonView's online campaign dashboard)</i></li> <li>• (500) Mailable Invitation cards for personal invitation</li> <li>• (1) 8'x 4' outdoor banner</li> <li>• \$3,500 Event Facebook/Instagram &amp; Google Display Ads <i>(Three week campaign. Average non-member, guest registrations: 85)</i></li> <li>• Automated Nightly Reminders <i>(SMS/Text Message and email reminders to guests)</i></li> <li>• Interest Tracker Account &amp; Registration Connection <i>(All registrants get added automatically)</i></li> <li>• Nightly Attendance Tracking <i>(Dynamic check-in screen records attendance online)</i></li> <li>• Shipping on physical resources</li> </ul>

## Benefits of adding a marketing package to your event registration:

1. Gain added visibility with outdoor signage for potential guests driving by your church building.
2. Receive printed resources for inviting friends and neighbors to join the series from their homes.
3. We will create an online presence for your event, reaching more people than personal invites ever could.
4. (Optional) Adding a mailing supports your other marketing efforts by reaching further into your community.

**Order online marketing resources by September 11  
and your \$495 registration fee will be waived!**

*(Marketing resources will continue to be available until September 25.)*

To learn more about this program and to register visit **ForecastingHope.org**



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## Important Dates for Host Churches

**SEP. 1:** Weekly emails begin for churches hosting the event

**SEP. 9 – SEP. 30:** Full account demo starts every Wednesday at 11:00 am PST

**SEP. 4:** Last day to order mailing (*US ONLY*)

**SEP. 11:** Last day to receive \$495 discount  
(churches must order marketing by this date to receive the discount.  
Marketing resources are still available until Sept 25th)

**SEP. 18:** Last day to order print materials (and get them by Oct. 2) (*US Only*)

**SEP. 25:** Last day to order online marketing packages

**SEP. 30:** Final date to register as a host church

**OCT. 7:** "Final Questions" webinar for host churches –  
A time to review and answer any last-minute questions.

**OCT. 9: OPENING NIGHT OF THE SERIES!**